

# The obvious choice



## Carbon Negative, B Corp certified.

## An easy switch



**Corporation**



Speciality grade coffee  
for a fresh coffee taste!



## Delicious coffee, better for you, plus engaging events



# Exciting, fast-growing & homegrown!



## True value with values!





# THE PERFECT PARTNERSHIP



- ✓ **EXCELLENT PRICE – A COST SAVING FOR YOUR CUSTOMERS**
  - Making people feel awesome, from farmer to drinker!
- ✓ **LEADING SUSTAINABILITY CREDENTIALS**
  - Carbon Negative, Certified B Corp (High Scoring 99.6), Family Business
- ✓ **LOVED & PASSIONATE, EXCITING BRITISH BRAND**
  - Top-rated on Trustpilot, TrueStart is currently one of the UK's highest-growth F&B brands!
- ✓ **DELICIOUS, ETHICAL COFFEE**
  - Provenance, transparency and deliciousness, sustainable roasting, recyclable packaging
- ✓ **STAFF ENGAGEMENT**
  - Events (BCorp breakfasts, Face scrubs..) & B Corp Community Champions
- ✓ **OFFICE & HOSPITALITY COFFEE EXPERTISE**
  - Full consumable range as well as best-in-class equipment & engineers
- ✓ **A TRULY PERSONAL SERVICE**
  - Eye-catching display support, freshly roasted coffee, we truly care

