**A picture containing person, child, little, young

Description automatically generated**

**Children from Shree Ganesh Basic School in Nepal with their SchoolBags funded by Blake**

In a partnership spanning five years, Blake and the charity School in a Bag (SIAB) have been working together to help impact children around the globe. Throughout the world, millions of children suffer lives of poverty, neglect, and hardship - something that is largely unrecognised, as they continue to be denied the necessities of life such as a good education.

Education and literacy are at the heart of Blake, as closely linked with letter writing and communication. SIAB’s main objective is to provide children with the tools they need to receive a better education through their ingenious SchoolBag solution. The SchoolBags are filled with stationery equipment, learning resources, hygiene kits and eating utensils that will enable a child to not only learn, but to write, draw, calculate and express themselves.

At Blake we love to do everything we can in order to help those in need. Our objectives are simple, to contribute to the success of the charity in as many ways as possible to change lives and help children get a better education. To do this we assist the SIAB programs to:

* Fund SchoolBags
* Pack SchoolBags on site at Blake HQ
* Donate clothing
* Donate shoes
* Pack Containers
* Travel to remote destinations to distribute SchoolBags
* Host Charity Days, whereby staff and customers alike contribute to fund SchoolBags

Together we are working with School in a Bag to help achieve their wider goals by 2030:

* All girls and boys to have access to free equipment, to help their quality of education.
* Increase the access of small-scale industrial and other enterprises to financial services and integration into value chains and markets.
* Achieve access to safe and affordable drinking water for all.
* Contribute to eliminate world hunger and ensure that everyone has access to safe and nutritious food all year.

As a partnership, Blake have helped SIAB achieve their objectives, ensuring that as many children across the world have access to the essentials for receiving a better education. Blake has supported School in a Bag throughout the past five years by helping 1,873 children in 9 different countries, contributing to the success of School in a Bag who have, distributed over 142,000 SchoolBags totalling over £3.5 million to help children gain a better education.

**Video Content Below:**

The Blake Foundation - <https://www.blake-envelopes.com/the-blake-foundation>

Packing SchoolBags for Ukraine - <https://youtu.be/FB9tkhPD8Gw>

Packing SchoolBags for Ukrainian Refugees - <https://youtu.be/IkP86x7xfOU>

Charity Day - <https://www.blake-envelopes.com/blog/post/our-red-day>

How The Blake Foundation Was Formed - <https://www.youtube.com/watch?v=Fe89cCj0y1A>

Loading Containers - <https://www.youtube.com/watch?v=7NjpDXcolVk>