

**700,958,193**  
**TREES CHOPPED!**



**Every year. Just for toilet paper.  
That's nearly 2 million trees a day,  
flushed away for a 5 second wipe**





**700,958,193**  
**TREES GOT THE AXE**



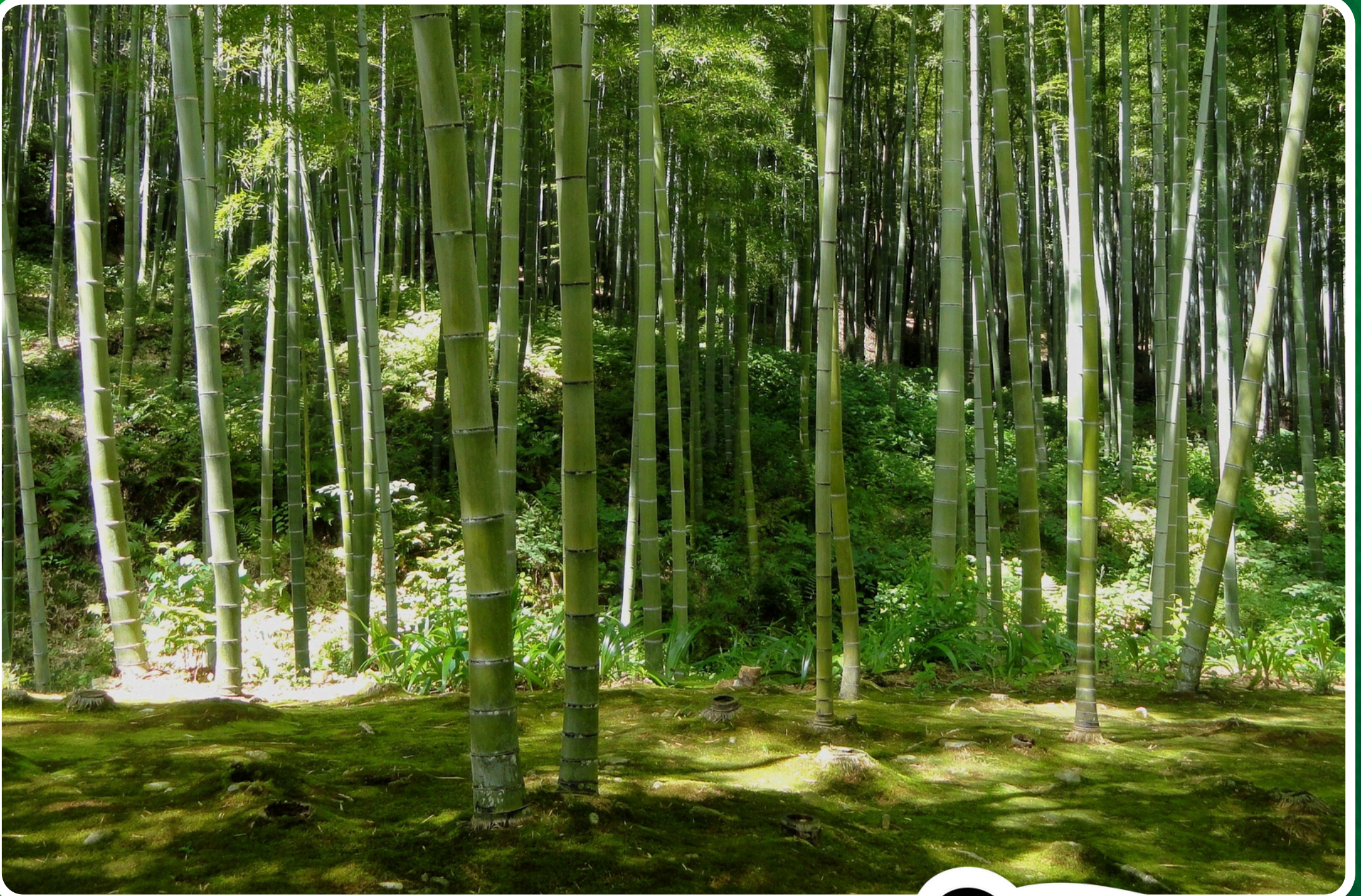
**Those lost trees could've locked in  
500,000 tonnes of CO<sub>2</sub>– that's  
150,000 people going vegan for a year**





# Meanwhile...

**Bamboo's over here minding its business, growing back like a champ, and asking, "What's all the fuss?"**



**CHOOSE BAMBOO  
FOR THE LOVE OF TREES**





# JOIN THE BAMBOO REVOLUTION!

## THIS BAMBOO MONTH!

