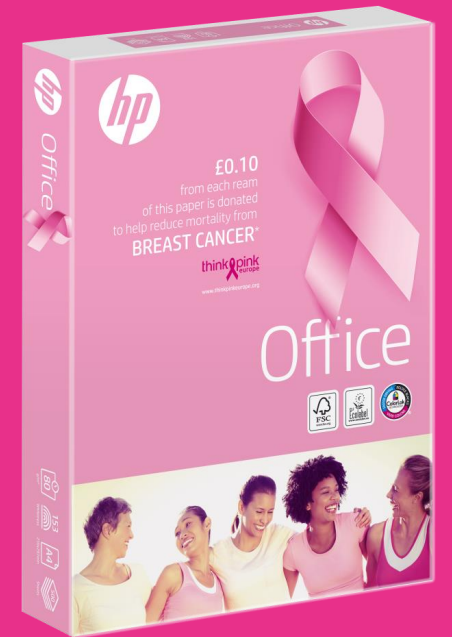


Some footprints are worth growing

Print with purpose.



Some footprints are worth growing

Not every footprint needs to be reduced.

By choosing HP Pink Ream, you're contributing to a footprint that raises breast cancer awareness, promotes prevention, and supports efforts to reduce mortality — **through meaningful partnerships and impactful initiatives.**



About Pink Ream Campaign

Sylvamo donates **€0.10** from each Pink ream sold to Think Pink Europe, non-profit organization that actively works with local organizations in raising awareness, promoting prevention and reducing mortality from breast cancer.



HP Office Pink Ream EU

For effective office printing. Optimized for jam-free performance in all printers and copiers.

Produced in Saillat, France

Whiteness: 153 CIE

Available in 80gsm, A4



Efficient printing



Print with purpose



Extended equipment life



Paper Wrapper



HP Office Pink Ream UK

For effective office printing. Optimized for jam-free performance in all printers and copiers.

Produced in Saillat, France

Whiteness: 153 CIE

Available in 80gsm, A4



Efficient printing



Print with purpose



Extended equipment life



Paper Wrapper



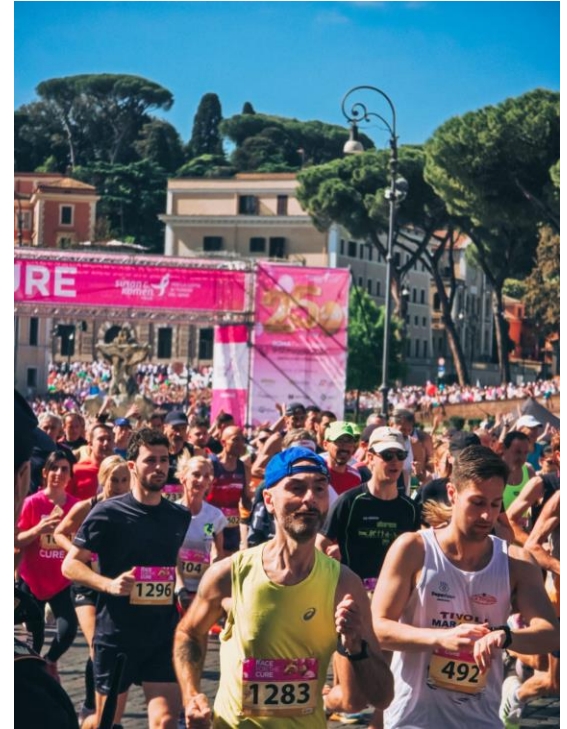
HP Pink Ream in 2024

85.226€ donated in 2024 to Think Pink Europe.

More than **735.000€** raised since 2017.

25 local associations partner with Think Pink Europe.

9th Edition in 2025.



Das nächste rosa Kapitel schreiben. Zusammen gegen Brustkrebs.



Visit our website - hp-papers.eu/pink-ream



About HP Pink Ream funding

20% of the funds were used for Pan-European projects aiming at closing the gaps in health care in Europe.

- ✓ **Race for the Cure** – European Platform, training, campaign, communication and best practices sharing.
- ✓ **Pink Bags project** - comprehensive package of useful, practical, and medical information about breast cancer. 17000 bags distributed in 2024 and 2025.
- ✓ **PRM Fund** – financing projects to close healthcare gap in Europe.

[Discover More](#)



**RACE
FOR THE
CURE®**



About HP Pink Ream funding

80% of the funds gathered thanks to the HP Papers Pink Ream promotion will be donated to local associations.

- ✓ **Bringing Life-Saving Screenings Closer to Home** with Renastera Mobile Unit for Digital Mammography in Romania
- ✓ **Pink Mind: A Project of Hope and Support** – A psychological care service that supports individuals affected by breast cancer and their families in Spain.
- ✓ **Meals of Life** - The program provides free meals to patients who live alone or with their underage children during the period of their treatments in Greece.
- ✓ **Together, We Make a Difference in Luxembourg!** - to fund a new research initiative led by Dr. Sophie Pilleron, focusing on improving cancer care for older adults in Luxembourg.



Why to keep supporting HP Pink Ream?

1 in 8 women is affected by **breast cancer**.

99 in 100 is **female**.

500,000 new breast cancer diagnoses **annually**.

125,000 breast cancer **deaths** every year in Europe.

Breast cancer **survival rates** differ up to **30%**,
depending on where you live in Europe.



Together, with Think Pink Europe



“HP has continued their efforts and has made it possible to continue on the field our daily work as breast cancer organizations.”

Jurgen Vanpraet

Managing Director at Think Pink Europe since 2018.

Together, with Carrera por la Vida



“Every day again we meet new breast cancer patients at our Casa Rosa. Thanks to projects like the pink ream we are able to help them.”

Brigitte Gypen

Breast cancer survivor and breast cancer activist on Tenerife, Spain since 2010

Pink Ream 2025 – Digital Resources



Pink Ream Campaign – During October, Breast Cancer Awareness Month.

Sylvamo donates 0.10€ from each Pink Ream sold to Think Pink Europe, non-profit organization that actively works with local organizations in raising awareness, promoting prevention and reducing mortality from breast cancer.

- Quality
- Value
- Jam resistant
- Economical
- Optimized on different devices
- Reliability

Parameters	Standard Used	Units	80 gsm
Substance	ISO 536	g/m²	80
Thickness	ISO 534	µm	106
Smoothness	ISO 8791	Bendtsen m/dm	220
Whiteness	ISO 11475	CIE	153
Opacity	ISO 2471	%	92

The data shown are target production values.

HP Printing System
We engineer our papers, printers and copiers to perform better together.



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thinkpink europe

Print with purpose.
Discover where to purchase
hp-papers.eu/pink-ream

Product Cards, Tech Sheet

AD Page

Available on **HP Portal**

Medical check-ups calendar for women

Most diseases produce multiple symptoms and affect many parts of the body, especially if not treated early. To maintain good health, doctors recommend regular examinations to be able to react as quickly as possible to emerging changes.

20 - 30 seconds check

- Monthly breast self-exam
- Pap smears every 2-3 years to test for cervical cancer
- Pelvic exams every 1-3 years to check for signs of cancer
- Thyroid tests (TSH) every 5 years to check for underactive or overactive thyroid
- Blood glucose tests every 5 years to rule out diabetes

40 - 50 seconds check

- Monthly breast self-exam
- Mammogram every 1-2 years to check for signs of breast cancer
- Ovarian screening every 3 years to test for ovarian cancer
- Cholesterol tests every 5 years to oversee risk for heart disease
- Colorectal cancer screening

60+ seconds check

- Monthly breast self-exam
- Mammogram every 1-2 years to check for signs of breast cancer
- Bone density tests every 3 years to see early signs of osteoporosis
- If you have a family history of any diseases or risk factors it is recommended to get the check-ups done earlier.

Save the date! 13.10
Metastatic Breast Cancer Awareness Day

Pink@Work
Wear some pink. Show you care. Join our event and help raise awareness on breast cancer. All you need to do is wear something pink to work.

thinkpink europe

Flyers & Leaflets

hp Papers

Pink@Work
Wear some pink. Show you care.

Save the date!
13.10
Metastatic Breast Cancer Awareness Day

thinkpink europe

Social Media Posts

Recognizing Signs: Breast Cancer Awareness

Recognizing signs of breast cancer is vital for early detection and treatment. In this concise guide, we'll highlight key symptoms to watch for. Stay informed and proactive for better health outcomes.

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Print with purpose.

Banners



Pink Ream 2025 – Social Media Contents



Some footprints
are worth growing.

Not every footprint needs
shrinking. Choosing
HP Pink Ream helps raise
breast cancer awareness,
promote prevention,
and reduce mortality.



This Breast Cancer Awareness Month, you can make a real impact with every purchase of HP Office Pink Ream paper.

For every Pink Ream sold, HP Papers will donate 0.10€ to support breast cancer causes—80% going to local associations and 20% to Pan-European programs through Think Pink Europe association. Because some footprints are worth growing.

#ThinkPinkEurope #WritingTheNextPinkChapter #BreastCancerAwareness
#HPPapers #FightBreastCancer



“Every day again we meet new breast cancer patients at our Casa Rosa. Thanks to projects like the pink ream we are able to help them.”

Brigitte Gypen

Breast cancer survivor and breast cancer activist on Tenerife, Spain since 2010



“Thanks to the initiative of the Pink Ream, we are able to communicate to thousands of people across Europe.”

Jurgen Vanpraet

Managing Director at Think Pink Europe since 2018.



Let's break the silence and continue the conversation about breast cancer research, awareness, and prevention.

Now in its 8th edition, the HP Papers Pink Ream campaign has been making a real impact, helping reduce mortality through early detection, improved rehabilitation, and continuously advancing treatment options by donating more than 735.000€.

Because some footprints are worth growing.

Pink Ream 2025 – Social Media Contents



This Breast Cancer Awareness Month, you can make a real impact with every purchase of HP Office Pink Ream paper.

For every Pink Ream sold, HP Papers will donate 0.10€ to support breast cancer causes to Think Pink Europe association. In Europe alone, breast cancer affects 1 in 8 women.

#ThinkPinkEurope #WritingTheNextPinkChapter #BreastCancerAwareness #HPPapers #FightBreastCancer



Swipe through to discover how lifestyle changes can help reduce the risk of breast cancer by 30-40%!

- 1 Maintain a Healthy Weight
- 2 Stay Active
- 3 Check yourself
- 4 Limit Alcohol
- 5 Know your risk

Pink Ream 2025 – Take part!

Race for the Cure – Take part in the Race for the Cure and support the breast cancer awareness initiative in your country.

Pink@Work - On Friday October 24th, you can help raise awareness for breast cancer together with your colleagues. Come to work and wear something pink, take pictures of you and your colleagues and share them on social media with the #pinkatwork hashtag.



Pink@Work
Wear some pink.
Show you care.

Join our event and help raise awareness on breast cancer. All you need to do is wear something pink to work.



thinkpink
europe

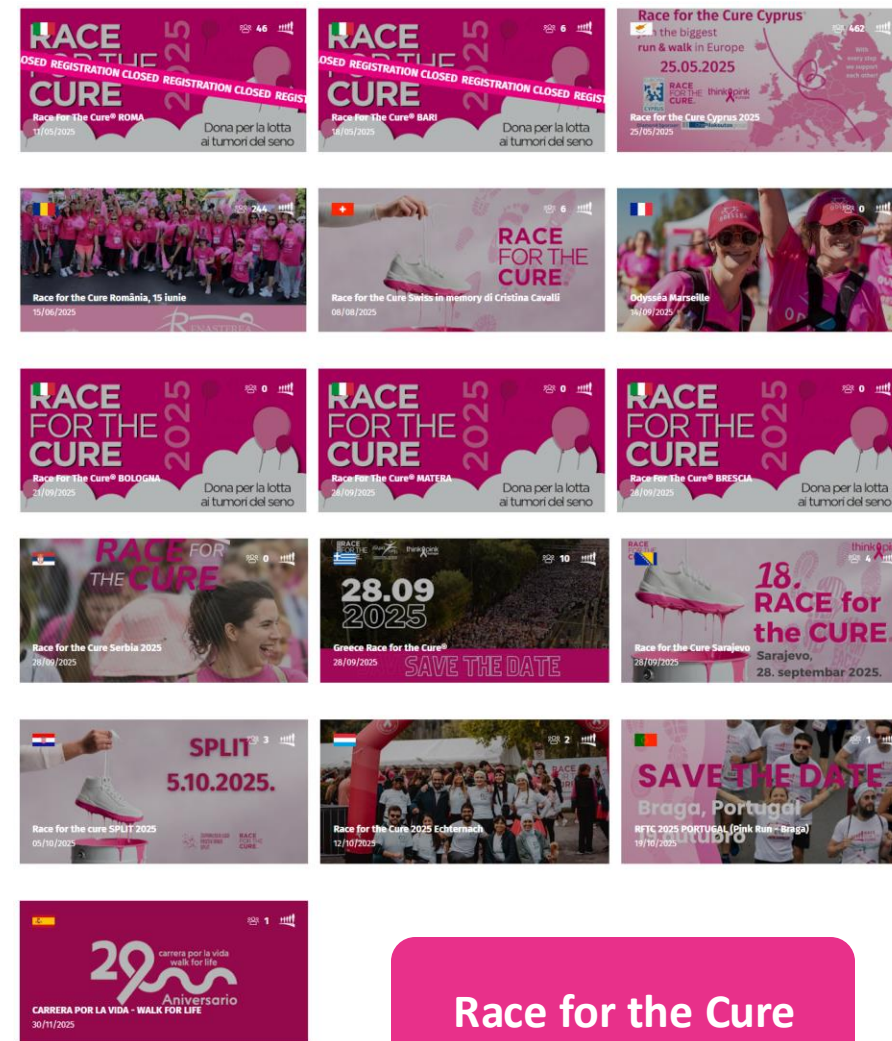


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thinkpink
europe



Race for the Cure